

# Michael King

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## **EDUCATION**

### **University of Kansas**

Bachelor of Science in Business Marketing

Lawrence, Kansas

December 2024

## **WORK EXPERIENCE**

### **University Daily Kansan**

#### **Video Editor**

Lawrence, KS

June 2024 - Present

- Partnered with the Editor-in-Chief and Managing Editor to enhance the organization's video presence across platforms such as Instagram, TikTok, and YouTube.
- Oversaw a video team, effectively delegating assignments and ensuring high-quality content production.

### **Fresh Tape Media**

#### **Graphic Design Intern**

Denver, CO

June 2024 - September 2024

- Collaborated with the art director and producers to develop diverse graphics, video edits, and motion designs for clients.

### **Self-Employed**

#### **Freelance Creative**

January 2022 - Present

- Graphic, Photo, and Video Creator
- Diverse client base, including college programs, individual athletes, YouTubers, and content creators

### **Quality Control Sports**

#### **Graphic Designer & Video Editor**

Atlanta, GA (Remote)

April 2023 - November 2023

- Created engaging graphics and edited videos for Instagram, enhancing brand presence in collaboration with the social media manager and agents.

### **The University of Kansas Athletics**

#### **Graphic Design Intern**

Lawrence, Kansas

August 2022 - December 2022

- Collaborated with the head graphic designer to develop captivating visuals for social media.

### **WorldSoccerShop**

#### **Junior Graphic Designer**

Birmingham, AL (Remote)

March 2022 - August 2022

- Collaborated with Senior Designer to create high-quality promotional and social media graphics for effective visual communication.

### **Kennesaw State University Athletics**

#### **Graphic Design Intern**

Kennesaw, GA (Remote)

February 2022 - May 2022

- Specialized in creating captivating graphics focused on social media and recruiting initiatives.
- Handled projects of varying scales, engaging in continuous skill development.
- Stayed up-to-date with industry trends and design tools.

## **ACTIVITIES/HONORS/AWARDS**

- University Daily Kansan
- Playmakers (On-Campus Sports Broadcast Show)
- Student-Athlete at Former College

Fall 2023- Present

Fall 2023 - Present

Fall 2020 - Spring 2022

## **SKILLS**

- Photography
- Videography
- Canva
- Adobe Photoshop
- Adobe Premier Pro
- Adobe Lightroom